

Emaar teams up with management gurus to develop leaders of tomorrow

As part of its ongoing commitment to continuously develop its staff, Emaar Properties has teamed up with Dubai based Knowledge Horizon and the Institute of Leadership & Management (ILM UK) to develop the leadership and management skills of its staff through a leading



Sixteen staff members were selected by their department heads to attend the first training programme that started last week and continued for four intensive days. Staff members were taken from departments throughout the company, ranging from development to sales and finance to customer care.

The programme covered a variety of areas ranging from the role of the team leader, using resources effectively, problem solving, effective communication, team briefings and presentation skills. The sessions were mainly interactive in nature, allowing time for the group to put into practice what they had actually been taught during the session.

Ahmad Al Matrooshi, UAE Managing Director, Emaar Properties said:

'Maximising work place performance and retention of staff is the key to success for any organisation. This first group is simply the start of such training programmes that we will be rolling out - more staff across various departments whether it is marketing, property handover or legal will have the opportunity to attend development courses.'

He added: 'In fact, investing in staff is a key priority for Emaar and as such we are proud to announce that a dedicated Emaar Training Centre will be ready next month which will give Emaar employees a state-of-the-art facility in which to develop their careers.'

As the official accredited centre for ILM UK - the largest management awarding body in Europe, Knowledge Horizon President Dr. Maen Al Qatamin encouraged participants of the first Certificate in Team Leading saying: 'The application of knowledge gained through structured learning plays an important part in the emergence of future leaders of distinguished organizations like Emaar.'

Emaar short listed ILM to work with as they provide internationally recognized qualifications which are practical and easily transferable to the work place. ILM Regional Manager Amanda Kelleher said: 'The focus on developing management skills as well as knowledge will assist both performance and career development.'

ILM aims to build leadership and management at the individual, team and organisational levels and provides managers in every sector and at every level with the active support they need to advance in management. This support takes a variety of forms, leading to nationally recognised qualifications, ILM Membership and access to learning support packages.